



NEWS RELEASE

CALIFORNIA STATE SENATE

WESLEY CHESBRO

Senator, 2nd District

Representing the North Coast and North Bay Counties of
Del Norte, Humboldt, Mendocino, Lake, Napa, Sonoma,
and Solano Counties

**FOR IMMEDIATE RELEASE
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CHESBRO CONFIDENT COURTS WILL UPHOLD HIS NAPA WINE LABELING LAW

SACRAMENTO –Senator Wesley Chesbro (D-Arcata) responded with confidence today, that an injunction by the State Appeals Court to block a new California law that would restrict the use of Napa and related names on wine labels, would only be a temporary delay. Chesbro, author of the legislation, stated that he will fight to make sure this law becomes effective.

“This lawsuit is not unexpected,” Chesbro said. “During hearings last year Bronco Wine Co. threatened that they would take this action. However, I still believe in truth in labeling and I stand behind the Legislature and the Governor’s decision to pass the bill into law.”

SB 1293, which would have become effect on January 1st of this year, requires wines using “Napa” in their brand names to have at least 75% of their grapes from Napa County. “If it says Napa on the label, it has to be Napa grapes in the bottle. I have stated that all along and that has not changed. I am confident that the courts will recognize that consumers deserve truth in advertising.”

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